New gTLD Applicant Webinar

05 February 2013

Status Update

Webinar Information

US Toll-free
1-877-941-8269

US Toll
1-480-629-9799

Access Code
 4593432

- Recorded session will be available at the end of the webinar

- Q&A session at the end

  - Phone questions given priority

  - Questions in the Questions & Comments pod will be addressed as time permits

http://newgtlds.icann.org/webinars

Webinar Information

- ## No chat pod

  - If you experience problems with Adobe Connect, tell us in the Questions & Comments pod.

- ## Questions & Comments pod

  - You only see what you put in.

  - You cannot see what anyone else puts in.

  - We will filter out duplicate questions.

  - Phone questions given priority.

Agenda

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- Sector Maturity   Fadi Chehade

- Applicant Commitments   Akram Atallah

- Closed Generics   Akram Atallah

- Monthly Status Update   Christine Willett

Sector Maturity

Fadi Chehade

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Applicant Commitments

Akram Atallah

Applicant Commitments

To address GAC's advice from the Toronto Communiqué:

"it is necessary for all of these statements of commitment and objectives to be transformed into binding contractual commitments, subject to compliance oversight by ICANN."
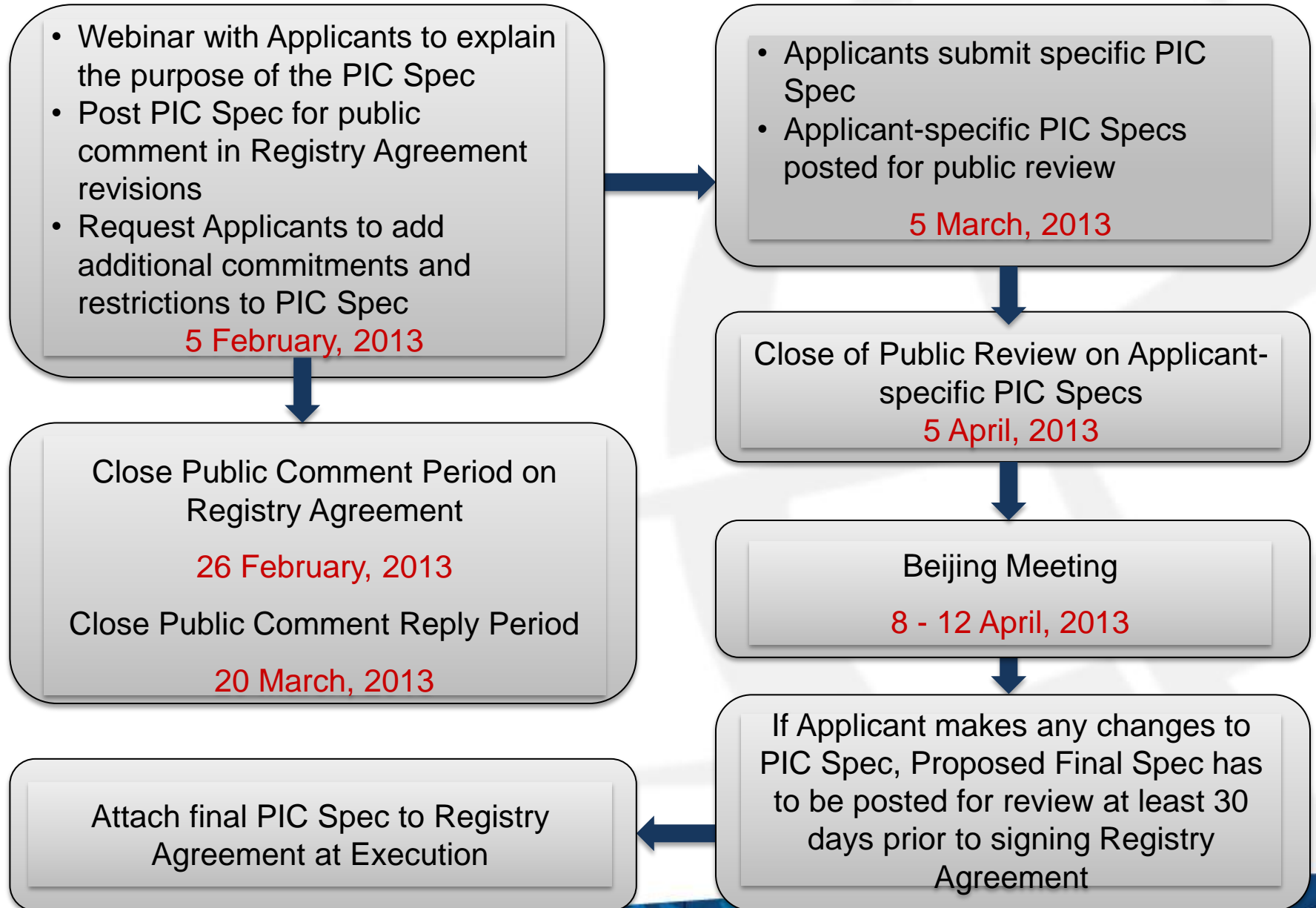
Proposed Solution

A New Specification to the Agreement: the Public Interest Commitment (PIC) Spec

1. Obligation to only use registrars under the 2013 RAA

2. Option to designate elements from the application to be included in the agreement

3. Option to spell out commitments to be included in the agreement

PUBLIC INTEREST COMMITMENT TIMELINE

- Webinar with Applicants to explain the purpose of the PIC Spec
- Post PIC Spec for public comment in Registry Agreement revisions
- Request Applicants to add additional commitments and restrictions to PIC Spec

5 February, 2013

- Applicants submit specific PIC Spec
- Applicant-specific PIC Specs posted for public review

5 March, 2013

Close Public Comment Period on Registry Agreement

26 February, 2013

Close Public Comment Reply Period

20 March, 2013

Close of Public Review on Applicant-specific PIC Specs
5 April, 2013

Beijing Meeting

8 - 12 April, 2013

Attach final PIC Spec to Registry Agreement at Execution

If Applicant makes any changes to PIC Spec, Proposed Final Spec has to be posted for review at least 30 days prior to signing Registry Agreement

Compliance with PIC Spec

- 3rd parties would be able to use dispute resolution process to address any noncompliance to options 2 and 3 in PIC Spec

- Will be incorporated into the approved dispute resolution procedures for Registry Restrictions (RRDRP) and Post-Delegation (trademark/PDDRP) disputes

- Mandatory conciliation phase will be included

Key Registry Agreement Changes

1. Public Interest Commitment Specification (2013 RAA and additional commitments)	**2. Require implementation of recommendations of the Expert Working Group on gTLD Directory Services if approved by the Board following public comment, so long as implementation is commercially reasonable**
3. Modify assignment clause to increase flexibility for registries and ICANN and to ensure that ICANN will be able to protect the public interest by making sure that new entities proposing to take over the operation of TLDs will have the necessary background, resources and capabilities	**4. Allow for amendment of Registry Agreement based upon Board Approval reached after public comment**

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Closed Generics

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Monthly Status Update

Christine Willett

Program Activity Update

- Registry, Financial and Technical & Operational panel CQs started being issued 15-January

  - 95% of first 300 applications have received CQs

  - Some inconsistent CQs have been released due to panel firm differences

  - CSC working to respond to CQ questions within 3 business days

  - Extended CQ response timeframe of four (4) weeks, increased from two (2) weeks, allows for holiday periods around the world

  - Extending CQ response period further would jeopardize existing program schedule

Program Status – Initial Evaluation

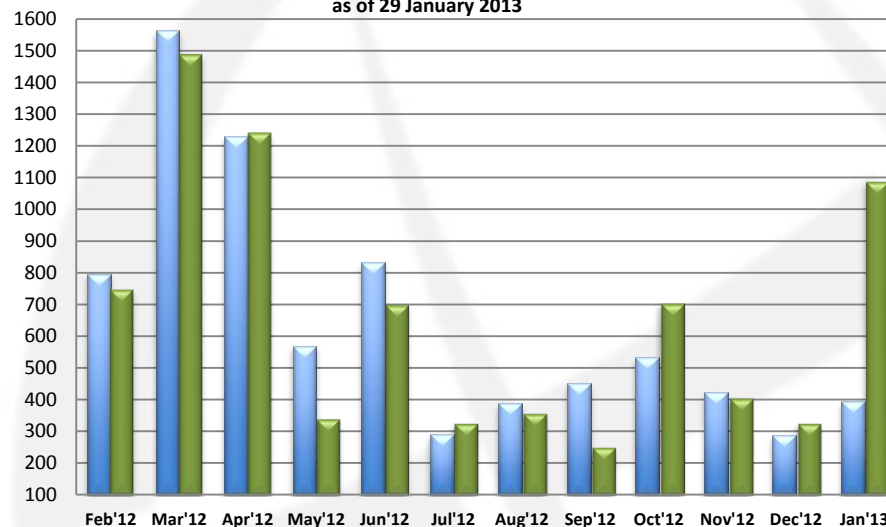|	Not Started	In Eval / In CQ -------------- Pre-CQ Eval	NEW -------------- Pending CQ Response	NEW -------------- Post CQ Eval	Prelim Panel Results	Key Dates
Background Screening		1,101	79	737		23 March
String Similarity		1,917				1 March
DNS Stability					1,917	23 March
Geographic Names		12	11	1	1,893	23 March
Financial		1,603	272	42		23 March
Technical & Operational		1,615	246	56		23 March
Registry Services		1,248	131	538		23 March

Initial Evaluation **On Target** to meet 23-March 2013 results release date
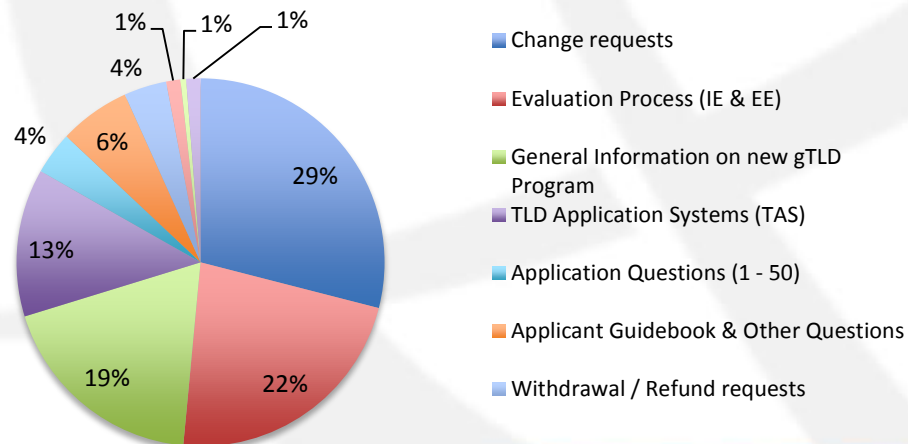
Customer Service Center

Application Statistics

- Withdrawals completed: 13

- Objections filed: 0

- Change requests

    - Total Submitted: 525

    - Approved and Posted: 483

    - Pending Applicant Response: 15

    - Pending Approval: 27

- 393 Cases created MTD

- 1088 Cases resolved MTD

- 233 Cases Open

Monthly Summary of Cases - Created vs Resolved as of 29 January 2013

Case Breakdown by Category- As of 29 January 2013

- Change requests
- Evaluation Process (IE & EE)
- General Information on new gTLD Program
- TLD Application Systems (TAS)
- Application Questions (1 - 50)
- Applicant Guidebook & Other Questions
- Withdrawal / Refund requests

Key Projects Updates

	Status	Key Dates	
Trademark Clearinghouse	On Target	**February**	Publish TMCH Agreements (previously January) Finalize /Publish Sunrise & Claims SOW (previously January) TMCH Validation System Launch
		April	TMCH Database Launch
URS	On Target	**February** **March** **Ongoing**	Execute agreement & announce selected provider Finalize ancillary URS documents Continue to engage with additional providers to develop readiness
EBERO	On Target	**February**	Finalize Provider(s) selection and contracting
		April	Design and Build workshop
		May	Readiness test and go live – May-July
Pre-Delegation Testing	On Target	**February**	Finalize test specification
		March	Pre-Delegation Test Pilot
		April	Pre-Delegation test service ready

Pre-Delegation Testing

- .SE has been selected as PDT vendor

- Test specifications & templates coming soon

- Pilot planned for mid March – early April

- Applicant participation will be opt in

  - Request for participation in coming weeks

  - Participants will be randomly selected from opt –ins

  - Target population ~ 5 applications with different registry service providers

Questions

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